





Moroccan-born, Paris-raised and New York-based celebrity stylist Moulay Yacoubi understands that all haircuts are not created equal. The stylist must read each person's unique beauty, listen to the client's desires and work with them, ultimately creating the perfect style. Moulay believes that in order to love your hair, you must truly feel it working for you, transforming you into your best self.

Classic, soft, modern or edgy, Moulay has mastered the technique of personal "style." During his 20 years experience, Moulay has learned from the most well-known, iconic names in the business. Moulay offers his complete stylistic range, from couture cuts, tailored styles, and sophisticated special events styling to extensions and creative looks. Moulay started his career in Paris, working the fashion shows with the top editorial stylists of the time. He studied under Vidal Sassoon, perfecting his distinctive modern-classic technique. He continued by learning the famed dry-cutting technique from master-stylist John Sahag, and razor cutting under British-great Michael Gordon, founder of Bumble & Bumble. Moulay has drawn from the teachings of all three style legends, creating his signature, avant-garde technique along the way, tailored to each client's texture and style. The result is head-turning, unique styles that every woman covets.

Moulay's work has graced the covers and pages of established international

magazines and styled leading celebrities including Jennifer Aniston, Gisele Bundchen, Gwyneth Paltrow, Naomi Campbell, Kate Moss, Sigourney Weaver, Helena Christensen, Uma Thurman, Brooklyn Decker and more. Moulay has been featured as leading stylist on CBS, FOX, E! News and appeared as a guest judge of the 2010 season of "Shear Genius" on Bravo!



Moulay is brilliant at cutting and styling. He succeeds at making you look like a sexier, more stylish version of yourself. I live in both Manhattan and London and have went to many of the best salons, but I keep coming back to Moulay because he is quite simply the best. He attended my wedding in Italy in part because I did not want anyone else doing my hair on my big day. I re-run to him for all my trims and styling because every time I try someone new they just don't measure up. Moulay will keep length on your hair, while still transforming how it falls and moves.

He is also excellent at mens hair as it is the best haircut my husband has had - it magically made his hair look fuller and his face slimmer. He also made my little son look cuter. Moulay is at the pinnacle of his field. My only advice is definitely go see him and see for yourself. Oh and he's cool to hang out with....

SAMAR, LONDON

Moulay has a passion for hair and beauty (and life). I love how he creates great art with hair every day - I always leave feeling amazing. I cannot recommend his styling enough - run, don't walk to this exceptional hair master.

LAURA, NEW YORK













TeenVOGLE

Halloween Hair Tips From Top Stylist Moulay Yacoubi!

Ahhh, so I'm no longer dressing up as Gaga due to the fact that FOUR of my friends are already dressing up as her. curses! But I'm still brainstorming costumes. Any ideas? In the

V Eva Chen OCT 23, 2009 9:35AM EDT



Abhh, so Tin no longer dressing up as Gaga due to the fact that FOUR of my friends are already dressing up as her. Curses! But Tin still, brainstorming commess. Any ideas? In the meantime,... Abhh, so Tin no longer dressing up as Gaga due to the fact that FOUR of my friends are already dressing up as degra due to the fact that FOUR of my friends are already dressing up as her. Curses! But Tin still brainstorming contumes. Any ideas? In the meantime, I picked up some tips for you gals from onleb hairstylist Moulay Yacouhi, of New York's Fierre Michel alon (he's studed the tresses of Gwyneth Pallrow, Una Thurman, Elizabeth Hurley and Kate Moss). Read on for some impiration!

HALLOWEEN HAIR TIPS FROM TOP STYLIST MOULAY YACOUB! (Teen Vogue, October 2009)



GIRLS IN THE BEAUTY DEPARTMENT

Let's Chat With A Celeb Hairstylist About Head Shaving, Shall We?

BY PETRA GUGLIELMETTI AUGUST 14, 2009 8-27 AM

We've been talking about the <u>shaved-head trend</u> quite a bit lately; and some of you (<u>neg</u> and <u>here</u>) have been road-testing it in real life. So I thought it was about time we get some insight from someone on the inside--as in, a Hollywood hairstNist.

I did a little Q&A with Moulay Yacoubi of NYC's <u>Pierre Michel Salon</u>, who has styled the likes of Kate Moss and Gwyneth Paltrow and is well-versed in what he calls the "shaved edge" trend. Here's a little photo recap of it for you.



LET'S CHAT WITH A CELEB HAIRSTYLIST About Head Shaving, Shall We?

(Lipstick, August 2009)



SARAH'S BOOK ISN'T THE ONLY THING "Going Rogue"... Her hair is too! (Hollywood Life, December 2009)

Ξ

Get Brooklyn Decker's Cover Look Hair!

SELF

nitl Brookhm Decker's serve wawes? Celebrity stylist, Moulay Yaccubi, tells us how to get the look?

over girl Boooklyn Decker's sexy waves? Celebrity stylist, Moulay Yacoubi (at the Riccardo Maggiore Salon in NYC3, tells us how to get the look!

1. On damp hair, apply a mousse or volumizer to add some texture

2. Blow dry your hair one section at a time using a large round brush, turning the brush under (it'll help add some movement).

3. When your hair is dry, use large hot rollers or a large curling iron in sections. Release them when they cool for big, loose waves like Brooklyn.

4. Finish with a light hairspray like Elnett Hairspray by L'Oreal for a bit of hold.

Flaunt your cover-worthy hair!

Posted by Pia Bhattacharya

GET BROOKLYN DECKER'S COVER LOOK HAIR! (Self, January 2011)









FEATURED IN:

Hollywood Life GLAMOUR allure SELF

QUEST

BAZAAR

Teenvogi E

Regile StyleWatch

GENLUX



moulaynyc.com



@moulayyacoubinyc



/MOULAYYACOUBINYC



@moulayyacoubi



Moulay Yacoubi



Mr MoulayY

Contact Information:

Heather N. West Founder, West Levy PR heather@westlevypr.com